

# Online Skincare Coach 5 Step Process

## **Step 1: Discuss clients skin concerns and their skin goals**

Go over a skin consultation and assessment which includes a comprehensive discussion to determine a prospects specific skin concerns, needs and skincare goals.

## **Step 2: Deliver a virtual skin analysis**

Ask your client to send you clear photographs from the front, left side of their face and right side of their face and evaluate the current state of their skin. Then, during a zoom consultation, discuss your findings and suggestions with your client.

## **Step 3: Review your client's current skincare routine**

Make sure your client has brought their honest and current skincare routine to the zoom consultation and provide them with an unbiased evaluation of their current skincare routine. Make your suggestions on what they should continue using or what they should change, by providing them with a personalised homecare programme.

## **Step 4: Create a personalised homecare program**

Create a personalised homecare programme that will work for your client. Your personalised programme should come with step-by-step instructions. And if new products are needed or suggested, make sure clarity is delivered on exactly where they can buy the products, how to use the products and how often they should use the products.

## **Step 5: Follow Up**

Schedule a follow up consultation to review the journey and the results of their new daily skincare routine.