

TASK *Space Map*

Instruction: Draw a map of your space and mark the way clients walk through it. Highlight areas as per the below pointers. Highlight important changes you need to make in order to facilitate increased retail. Draw your map in the space provided and upload this document once done, or upload a separate document with your hand drawn or computer generated map.

- Is there a common pattern to the way they walk through your space?
- Are there any areas that clients rarely go to?
- Are there spaces where clients can leave quickly?
- Which areas do most of your clients go to?
- Where are clients gazing and how much are they looking around?

