

## **TASK** Hashtags

**Instruction:** Research competitors and make a list of every single hashtag you find on their posts. Narrow it down to a collection of hashtags you can easily draw from. Remember to include your spa name as a hashtag from time to time.

List the top 5 – 7 hashtags you are going to use for each of the following post categories, thus creating a specific list of hashtags for each post category. These post categories are merely suggestions. Please add or delete categories not relevant to your brand or business.

### 1) Before and after posts

### 2) Meet the team

### 3) Quote of the day

### 4) Behind the scenes

### 5) Day of rest

### 6) Mani Monday

## 7) Testimonial Tuesday

## 8) Add any additional categories and hashtags here:

